marketingplanner® 2025

brandsbee - Drukkerijstraat 7 Zele - Telefoon 052 450 750 - info@brandsbee.com

DOELEN 2025

ACTIES 2025

RESULTAAT

Q1

JANUARI

wo	1:	Nieuwjaar	
do	2:		
vr	3:	Start wintersolden	
za	4:		
zo	5:		
ma	6:	Driekoningen	W2
di	7:		
wo	8:		
do	9:		
vr	10:		
za	11:		
zo	12:		
ma	13:	Clean off your desk day	W3
di	14:		
wo	15:		
do	16:	Get to know your customers day	
vr	17:		
za	18:		
zo	19:		
ma	20:	Blue Monday	W4
di	21:		
wo	22:		
do	23:		
vr	24:		
za	25:		
zo	26:		
ma	27:		W5
di	28:		
wo	29:		
do	30:	Gedichtendag	
vr	31:		

FEBRUARI

za	1:	Start Tournée Minérale	
zo	2:		
ma	3:		W6
di	4:		
wo	5:		
do	6:		
vr	7:		
za	8:		
zo	9:		
ma	10:		W7
di	11:		
wo	12:		
do	13:		
vr	14:	Valentijn	
za	15:		
zo	16:		
ma	17:		W8
di	18:		
wo	19:		
do	20:		
vr	21:		
za	22:		
zo	23:		
ma	24:		W9
di	25:		
wo	26:		
do	27:		
vr	28:		

MAART

za	1:	Nationale complimentendag	
zo	2:		
ma	3:	Start krokusvakantie	W10
di	4:		
wo	5:		
do	6:		
vr	7:		
za	8:	Internationale Vrouwendag	
zo	9:		
ma	10:		W11
di	11:		
wo	12:		
do	13:		
vr	14:		
za	15:		
zo	16:	Dag van de thuiswerker	
ma	17:		W12
di	18:		
wo	19:		
do	20:	Start Lente World Storytelling day	
vr	21:		
za	22:		
zo	23:		
ma	24:		W13
di	25:		
wo	26:		
do	27:		
vr	28:		
za	29:	Start zomeruur	
zo	30:		
ma	31:		W14

Q2

APRIL

di	1:	aprilvis	
wo	2:		
do	3:		
vr	4:		
za	5:		
zo	6:		
ma	7:	Start paasvakantie	W15
di	8:		
wo	9:		
do	10:		
vr	11:		
za	12:		
zo	13:		
ma	14:		W16
di	15:		
wo	16:		
do	17:	Get to know your customers day Dag van de medewerker	
vr	18:		
za	19:		
zo	20:	Pasen	
ma	21:	Paasmaandag	W17
di	22:	Dag van de Aarde	
wo	23:	Wereld boekendag	
do	24:		
vr	25:		
za	26:		
zo	27:	World graphic design day	
ma	28:		W18
di	29:		
wo	30:		

MEI

do	1:	Dag van de arbeid Start mei plasticvrij maai mei niet	
vr	2:		
za	3:		
zo	4:	Star Wars day Internationale dag van de lach	
ma	5:		W19
di	6:		
wo	7:		
do	8:		
vr	9:		
za	10:		
zo	11:	moederdag	
ma	12:		W20
di	13:		
wo	14:		
do	15:		
vr	16:		
za	17:		
zo	18:		
ma	19:		W21
di	20:		
wo	21:		
do	22:		
vr	23:		
za	24:		
zo	25:		
ma	26:		W22
di	27:	International Marketing Day	
wo	28:		
do	29:	O.L.H Hemelvaart	
vr	30:		
za	31:		

JUNI

zo	1:		
ma	2:		W23
di	3:		
wo	4:		
do	5:	Wereldmilieudag	
vr	6:		
za	7:		
zo	8:	Pinksteren Vaderdag	
ma	9:	Pinkstermaandag	W24
di	10:		
wo	11:		
do	12:		
vr	13:		
za	14:		
zo	15:		
ma	16:		W25
di	17:		
wo	18:		
do	19:		
vr	20:	take your dog to work day	
za	21:	Start zomer	
zo	22:		
ma	23:		W26
di	24:		
wo	25:		
do	26:		
vr	27:		
za	28:		
zo	29:		
ma	30:	World social media day	W27

Q3

JULI

di	1:	Start zomervakantie Start zomersolden	
wo	2:		
do	3:		
vr	4:		
za	5:	Workaholics day	
zo	6:		
ma	7:		W28
di	8:		
wo	9:		
do	10:		
vr	11:		
za	12:		
zo	13:		
ma	14:		W29
di	15:		
wo	16:		
do	17:	World emoji day Get to know your customers day	
vr	18:		
za	19:		
zo	20:		
ma	21:	Nationale feestdag	W30
di	22:		
wo	23:		
do	24:		
vr	25:		
za	26:		
zo	27:		
ma	28:		W31
di	29:		
wo	30:		
do	31:		

AUGUSTUS

vr	1:		
za	2:		
zo	3:		
ma	4:		W32
di	5:		
wo	6:		
do	7:		
vr	8:		
za	9:		
zo	10:		
ma	11:		W33
di	12:		
wo	13:	Dag van de linkshandigen	
do	14:		
vr	15:	O.L.V Hemelvaart	
za	16:		
zo	17:		
ma	18:		W34
di	19:	Dag van de fotografie	
wo	20:		
do	21:		
vr	22:		
za	23:		
zo	24:		
ma	25:		W35
di	26:	Women's Equality Day	
wo	27:		
do	28:		
vr	29:		
za	30:		
zo	31:		

Q4

SEPTEMBER

ma	1:	Start school	W36
di	2:		
wo	3:		
do	4:		
vr	5:		
za	6:		
zo	7:	Buy a book day	
ma	8:	Boss/employee exchange day	W37
di	9:		
wo	10:		
do	11:		
vr	12:		
za	13:		
zo	14:	Open Monumentendag	
ma	15:		W38
di	16:		
wo	17:		
do	18:		
vr	19:		
za	20:		
zo	21:		
ma	22:	Start herfst	W39
di	23:		
wo	24:		
do	25:		
vr	26:		
za	27:		
zo	28:		
ma	29:		W40
di	30:		

OKTOBER

wo	1:		
do	2:		
vr	3:		
za	4:	Weekend van de klant	
zo	5:	Weekend van de klant	
ma	6:		W41
di	7:		
wo	8:		
do	9:		
vr	10:		
za	11:		
zo	12:		
ma	13:		W42
di	14:		
wo	15:		
do	16:	Get to know your customers day	
vr	17:		
za	18:		
zo	19:		
ma	20:		W43
di	21:		
wo	22:	International Print Day	
do	23:		
vr	24:	World Polio Day	
za	25:	Start Winteruur	
zo	26:		
ma	27:	Start herfstvakantie	W44
di	28:		
wo	29:	Internationale internetdag	
do	30:		
vr	31:	Halloween	

NOVEMBER

za	1:	Allerheiligen Start movember	
zo	2:		
ma	3:	Job Action Day	W45
di	4:		
wo	5:		
do	6:		
vr	7:		
za	8:		
zo	9:		
ma	10:		W46
di	11:	Wapenstilstand	
wo	12:		
do	13:		
vr	14:		
za	15:		
zo	16:		
ma	17:		W47
di	18:		
wo	19:		
do	20:		
vr	21:	Dag van de ondernemer	
za	22:		
zo	23:		
ma	24:		W48
di	25:		
wo	26:		
do	27:		
vr	28:	Black friday	
za	29:	Small Business Saterday	
zo	30:		

DECEMBER

ma	1:	Cyber Monday	W49
di	2:		
wo	3:		
do	4:		
vr	5:		
za	6:	Sinterklaas	
zo	7:		
ma	8:		W50
di	9:		
wo	10:		
do	11:		
vr	12:		
za	13:		
zo	14:		
ma	15:		W51
di	16:		
wo	17:		
do	18:		
vr	19:		
za	20:		
zo	21:	Start Winter	
ma	22:	Start kerstvakantie	W52
di	23:		
wo	24:		
do	25:	Kerstdag	
vr	26:		
za	27:		
zo	28:		
ma	29:		W1
di	30:		
wo	31:	Oudejaarsavond	

brandsbee 2025

W1 W2 W3 W4 W5 W6 W7 W8 W9 W10 W11 W12 W13 W14 W15 W16 W17 W18 W19 W20 W21 W22 W23 W24 W25 W26 W27 W28 W29 W30 W31 W32 W33 W34 W35 W36 W37 W38 W39 W40 W41 W42 W43 W44 W45 W46 W47 W48 W49 W50 W51 W52

DOELEN Q1

ACTIES Q1

Q1 RESULTAAT

DOELEN Q2

ACTIES Q2

Q2 RESULTAAT

DOELEN Q3

ACTIES Q3

Q3 RESULTAAT

DOELEN Q4

ACTIES Q4

Q4 RESULTAAT

brandsbee
hands-on marketingpartner